

Invitation

International Doctoral Seminars

June 14th, 2023, 16.00-18.00 (CET)

The Doctoral School of Wrocław University of Economics and Business (WUEB) is pleased to invite join the discussion in a series of International Doctoral Seminars which will be held online.

Objectives:

- presentation of doctoral students' research;
- creating an international forum of discussion between doctoral students and established academics;
- exchange of research experience.

The topic of the tenth seminar:

Performance of economies and enterprises

Program of the meeting:

16:00 – Welcome address: **Prof. Bogusława Drelich-Skulska** (Vice-Rector for Accreditation and International Cooperation) and **Prof. Czesław Zajac** (Dean of Doctoral School of WUEB)

16.15 – Opening lecture by a keynote speaker: **Stefan Eckert** is professor for International Management, especially communication and knowledge management at the International Institute of Technische Universität Dresden since 2003. His main research areas are international corporate governance, foreign market entry strategies and the performance impact of multinationality. He has been involved in numerous doctoral procedures at the Technische Universität Dresden and other German universities as a supervisor and as a reviewer. His research contributions have been published in internationally renowned peer-reviewed journals like International Business Review, Management International Review, Multinational Business Review.

Topic: More than 50 years of research on the multinationality performance relationship. All in vain?

16:55 – **Kamil Andrzejewski**, University of Economics and Business in Wrocław, **Security Information Management Systems at Startups.**

17:15 – **Yichao Wan**, University of Szczecin, **The Impact of Green Credit on the Technology Innovation in China.**

17:35 – **Mehjbeen Qamar**, SGH Warsaw School of Economics, **The Impact of Market Microstructure on Polish Stock Market.**

Moderated by: **Dr hab. prof. UE Artur Klimek**

Basic Features: held online via Teams; the language of the meeting: English; each participant will receive a certificate of attendance.

ATTENTION!

Registration for the meeting - to get a link to the meeting via Teams please fill in by June 13th 2023 form: <https://forms.office.com/r/E8ehfbDeFE>



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