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The dissertation addresses the issue of corporate social responsibility (SOP) in the area of social policy in Poland. The main intention of the author is to explain the enterprises' involvement in activities and projects that aim at improving work-life balance, supporting elderly people, as well as well-being and health promotion.

The main research goal of the dissertation is to identify and categorize activities undertaken by socially responsible enterprises in the area of social policy and to identify the features and processes of business engagement in addressing social challenges and issues.

The work is theoretical and empirical in nature and consists of four theoretical chapters, an empirical chapter and conclusions.

The first chapter refers to the phenomenon of corporate social responsibility. It briefly introduces the notion of SOP, describing different perspectives and models through which it can be considered. In particular, the focus is on corporate social responsibility as contributing to well-being creation and to addressing social problems and challenges.

The second chapter deals with theoretical aspects of social policy. In this context key definitions are presented highlighting main goals and social policy areas. At the same time, special attention is paid to new social issues and challenges that enhance new strategies and ways to deal with them, including corporate social responsibility.

The third chapter presents qualitative methods used in empirical research and specifies main research questions.

The fourth chapter presents the issue of corporate social responsibility in Poland. It depicts the development of SOP, especially in the context of social welfare system. Additionally, traditions and examples of polish entrepreneurs' engagement in solving social problems are portrayed.

In the fifth chapter, the results of qualitative research are presented. Key features and processes determining enterprises' involvement in improving work-life balance, supporting elderly people, and promoting health and well-being are identified and described.

Last chapter stresses main conclusions, as well as discussion and future perspectives.