

FROM TRADITION TO TRANSFORMATION: VIETNAM'S ECONOMIC RESILIENCE IN THE CONTEMPORARY CONTEXT

This course invites students, especially international students, into a wide array of issues and perspectives encountered in contemporary context in Vietnam, ranging from political economic, business culture aspects, banking and finance, to customer experience in Vietnam.

Vietnam has one of the oldest cultures in South East Asia and a distinctive national identity, society and culture given Vietnam's history. Vietnam's shift from a centrally planned to a market economy has transformed the country from one of the poorest in the world into a lower middle-income country. With its rich historical and cultural legacy as one of the oldest cultures in Southeast Asia and its impressive shift towards a vibrant market-driven economy, Vietnam has emerged as a dynamic and influential player in East Asia.



ĐẠI HỌC QUỐC GIA HÀ NỘI
TRƯỜNG ĐẠI HỌC KINH TẾ
VNU UNIVERSITY OF ECONOMICS & BUSINESS

Within this blended learning experience, students gain profound insights into Vietnam's business culture, etiquette, and finance and banking, all vital for effective communication in today's globalized world. As students' progress, they are encouraged to deepen their understanding of Vietnam's multifaceted business landscape while enhancing their social-political awareness. Engaging discussions among peers from diverse backgrounds are fostered throughout the course, providing students with a comprehensive understanding of the resilience of Vietnam's economy in the contemporary context. This holistic approach equips students with the knowledge needed to navigate Vietnam's dynamic economic terrain.

UEB VIRTUAL COURSE NOVEMBER 2023



CONTACT US

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REGISTER NOW!

The free online course for international students

UNIVERSITY OF ECONOMICS AND BUSINESS (VNU-UEB)

University of Economics and Business (VNU-UEB) is a member of Vietnam National University, Hanoi – top Vietnamese university and world #1000, founded in 1974

Open For
Registration!



ABOUT US



TIMELINE

- This course will be conducted online from 2nd to 3rd November 2023 (online lectures) and to 7th November (self-study of pre-recorded lecture and final group work assignment);
- The links of zoom and google classroom will be sent to participants by email at the beginning of the course.

LEARNING

- Online lectures
- Self-paced study for pre-recorded lectures.
- Engaging group work assignments towards course completion.



WHAT TO INCLUDE?

#1: Economic Reforms & Intergration process



Instructors: Dr. Nguyen Duc Bao & Dr. Le Minh Quang
Time: 14:00 - 16:00 (GMT +7)
2nd November 2023

#2: Enterprise and Business Culture in Vietnam



Instructors: Dr. Vu Thi Van Anh & MSc Hoang Dam Luong Thuy
Time: 14:00 - 16:00 (GMT +7)
3rd November 2023

#3: Fintech Dynamics in Asia



Instructors: Dr. Le Hong Thai, MSc. Pham The Thanh, MSc Luu Hanh Nguyen
Pre-recorded Lecture