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The first part of the dissertation contains an analysis of the concept of internationalization of higher education institutions and its position in the management sciences. A thorough review of the literature has been conducted so as to cite a number of definitions of internationalisation. On the basis of these definitions, the term: “internationalisation of higher education institutions” has been defined once again. The activities in the scope of internationalisation of higher education institutions have been characterised as well as its extend and familiar forms of the internationalisation of higher education institutions. The matter has been analysed in the scope of science and didactics, examining them on three levels. In this part, the forms of the internationalisation of higher education institutions have been characterised as well as the models of internationalisation have been thoroughly described. The causes and effects of the implementation of each of them have been illustrated as tabular data. In the course of the analysis of particular forms of academic international cooperation, the scope and range of their implementation have been determined. The limitations in the effectiveness of implementing the described forms have been included in the study. An assessment of the functioning of international cooperation methods has been made containing their strengths and weaknesses.

The second part of the dissertation concentrates on the strategies of the internationalisation of higher education institutions as well as the effects of their implementation. Based on the research review, an analysis of the factors stimulating and limiting the internationalisation of higher education institutions and reasons for their implementation. In this part, an attempt has been made to define the concept of a strategy and to determine its main characteristics. The levels of the strategy have been presented along with its interpretations in the literature.

The aim of the third chapter is to present the methodology applied to examine the effects of internationalization strategies implementation. A research review concerning the internationalisation of higher education institutions has been completed. The methodological assumptions of the research process have been presented along with the aim of the dissertation and determined research hypotheses.

The aim of the fourth chapter is the diagnosis and assessment of the condition of internationalisation of higher education institutions in Poland. In this part, an analysis of the institutional and legal conditions of the process of internationalization has been conducted. The most significant initiatives, objectives and missions of the government supporting agencies have been discussed. The fourth part of the dissertation contains an analysis of the Polish institutional and legal conditions as well as a diagnosis of the current condition of the internationalisation of higher educational institutions.

The aim of the fifth part of the dissertation is to identify and assess the causes of the actions resulting in internationalisation. Subsequently, a detailed analysis was conducted of the consequences of the internationalisation strategies implementation by the studied educational institutions. In the first part of the chapter, a research sample specification, which served as the basis for the survey, has been conducted. Based on the data collected through survey study, an attempt has been undertaken to determine and present the essential factors illustrating the described process. On the basis of the obtained responses in the survey study, an assessment of the causes of internationalisation of higher education institutions in Poland has been made and the determinants of the internationalisation process have been indicated. Once the causes and results of the internationalization of implementation strategies have been analysed, relevant recommendations in this scope have been formulated.